



MAYOR JOSEPH GANIM
BRIDGEPORT, CT

For Immediate Release

September 4, 2019

For More Information:

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-MEDIA ADVISORY-

**MAYOR GANIM TO ANNOUNCE HEALTH INITIATIVES IN
SUPPORT OF PARENT EDUCATION FOR HEALTHY BABIES**

CITY LAUNCHES #BPT4BABIES CAMPAIGN WITH PROCLAMATION

WHO: Mayor Joe Ganim, Senator Richard Blumenthal, Bridgeport Health Director Maritza Bond, Executive Director of Bridgeport Prospers, Allison Logan; Vice President of Bridgeport YMCAs, Carmen Colon; Executive Director of Child Care Services, Terry McCarthy; Optimus Health Care Pediatrician, Norman Weinberger; Southern CT Senior Growth Manager & Senior Vice President of People's United Bank, Valerie Senew; City Council and community members

WHAT: Mayor Joe Ganim will join Bridgeport Prospers to launch the "Bridgeport Basics" program with local organizations and businesses that support maternal and infant health initiatives. Mayor Ganim to present a "Bridgeport for Babies" proclamation.

WHEN: **Thursday, September 5, 2019 at 11:00 AM**

WHERE: Kolbe Early Care & Learning Center – 401 Kossuth Street, Bridgeport, CT

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